

A large red square with a white border, centered on a white background. Inside the square, the text "Wikipedia for researchers" is written in white, bold, sans-serif font.

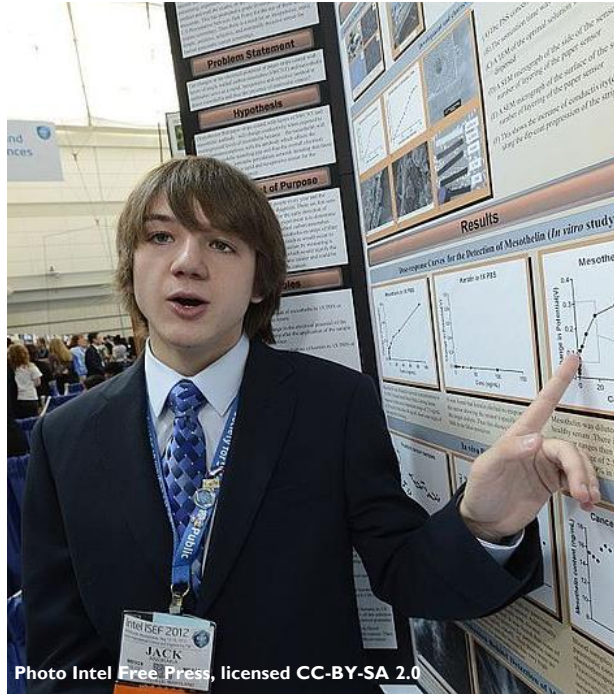
**Wikipedia for
researchers**

What is Wikipedia?

- Available in 300 languages
- Nearly 6 million in English, 51 million across all other languages
- 20 billion page views a month
- Lots of sister websites
- Run by the Wikimedia Foundation, a non-profit organisation
- The people who write Wikipedia have control over its content



All the information is free to reuse

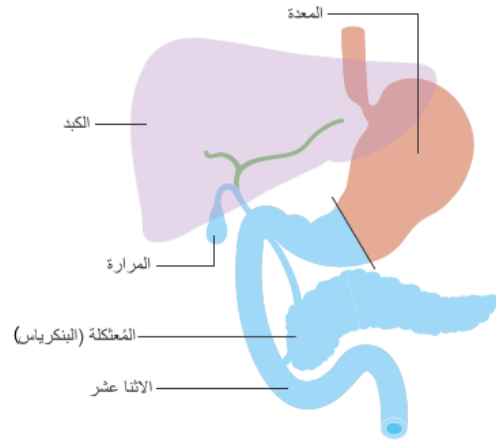
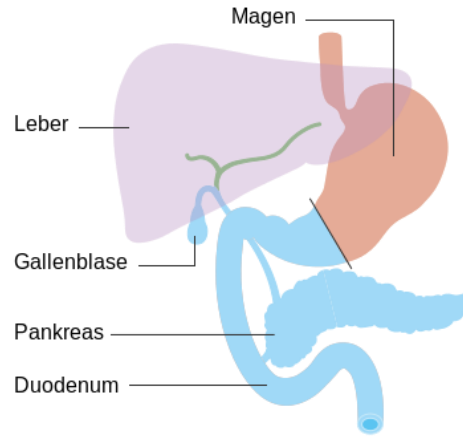
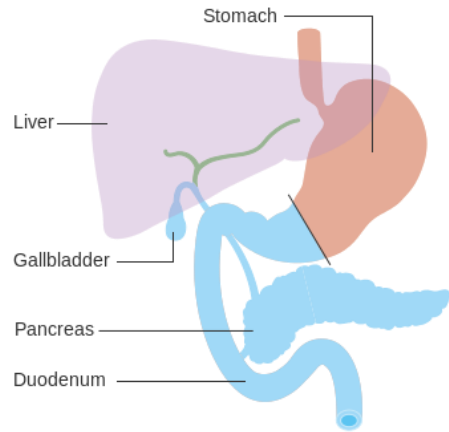


Not just free to read,
but you can adapt
and remix the
content.

Access to
information helps
everyone, from
artists to scientists.



Content donations from research organisations are invaluable



Diagrams released by Cancer Research UK with English labels were adapted for use in other languages.

It's good to share



Who writes Wikipedia?



400,000 people have edited the English Wikipedia in the last 30 days (70,000)

You don't have to be an expert to make an edit

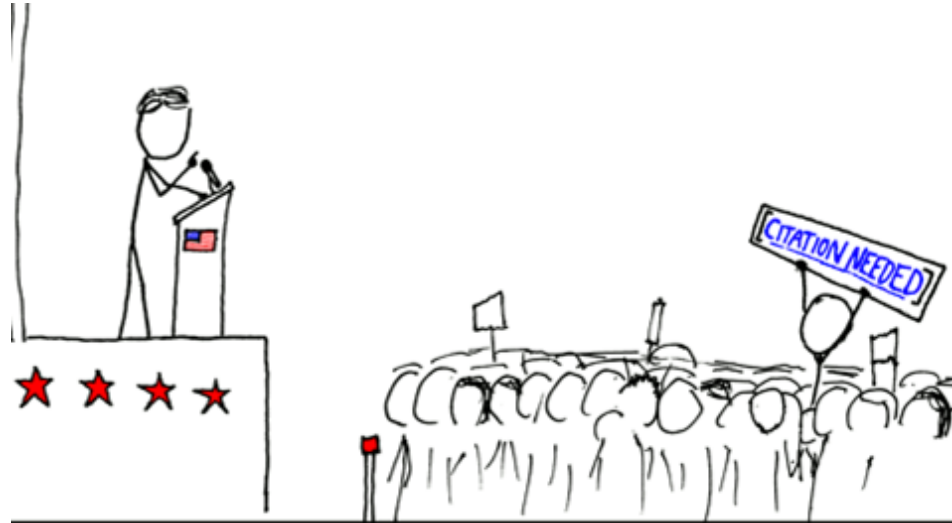
People who are in their 20s or retired are most likely to edit

Only about 12% of contributors are women

Quality control

There is no editorial board, but...

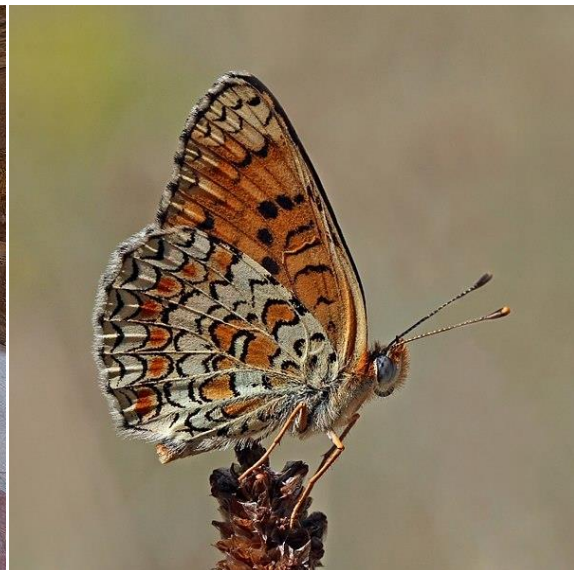
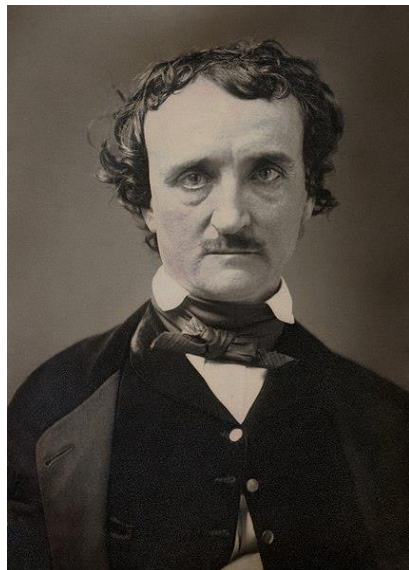
- Statements on Wikipedia should be referenced
- Articles have banners to warn readers if an article has problems
- Every article has a list of all the changes made
- Bots and people watch Wikipedia pages to quickly revert vandalism



xkcd #285 (2007)

Much more than Wikipedia

Wikimedia Commons has 56 million free to use media files.



Much more than Wikipedia

Wikidata is an open source database with machine readable information.

It contains information about people, places, books, diseases, events, etc.

Part of a wider movement to share data including NASA, the Natural History Museum, encouraging citizen science.



How do others use Wikipedia?

Newsbeat

YouTube will use Wikipedia to combat conspiracy theories

© 14 March 2018



- Facebook and YouTube are using it to combat fake news by giving context to links
- Google and Amazon use Wikipedia to work out how much language support they should provide
- The Tate are sourcing biographies from Wikipedia for their website
- Wikipedia and Wikidata underpin much of Google search



Wikipedia shapes language in science papers

Experiment traces how online encyclopaedia influences research write-ups.

Mark Zastrow

26 September 2017

[Rights & Permissions](#)

Wikipedia is one of the world's most popular websites, but scientists rarely cite it in their papers. Despite this, the online encyclopedia seems to be shaping the language that researchers use in papers, according to an experiment showing that words and phrases in recently published Wikipedia articles subsequently appeared more frequently in scientific papers¹.

Neil Thompson, an innovation scholar at the Massachusetts Institute of Technology in Cambridge, says that this finding runs counter to an academic culture that downplays Wikipedia's credibility as a knowledge source. "Academia is fighting Wikipedia," he says. Many universities, including his



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Listen





How to use Wikipedia



Go to the foot of an article to find the references and further reading

Don't reference Wikipedia - track down what it's using as a reference

The best articles have a bronze star  or a green plus  in the top right corner

Use the 'history' and 'discussion' tabs to go in-depth

If a statement doesn't have a source - be suspicious

What is a conflict of interest?

“**Conflict of interest (COI) editing** involves contributing to [Wikipedia](#) about yourself, family, friends, clients, employers, or your financial and other relationships. Any [external relationship](#) can trigger a [conflict of interest](#). That someone has a conflict of interest is a description of a situation, not a judgement about that person's opinions, integrity, or [good faith](#).”

It becomes a problem when it leads to poor quality contributions – unsourced information, or changes that breach Wikipedia’s ‘neutral point of view’.

[Shortcuts](#)

[WP:COI](#)

[WP:CONFLICT](#)

Managing a conflict of interest

Editors with a COI should follow Wikipedia policies and best practices scrupulously:

- you should **disclose** your **COI** when involved with affected articles;
- you are **strongly discouraged** from editing affected articles directly;
- you may **propose changes** on talk pages (by using the `{{request edit}}` template), or by posting a note at the **COI noticeboard**, so that they can be peer reviewed;
- you should put new articles through the **Articles for Creation (AfC)** process instead of creating them directly;
- you should **respect other editors** by keeping discussions concise.

[Shortcuts](#)

[WP:COI](#)

[WP:CONFLICT](#)

Tips for sharing your research

- Be open about who you are and your link to the subject.
- If you're adding your work as a reference, try to include other works to round it out.
- Involve the community by using `{{request edit}}` on talk pages. Make your request clear.
- Be patient and persistent.

The user below has requested that an edit be made to this article for which that user has an **actual or apparent conflict of interest**.



There are currently **2 requests** waiting for review. Please review the request below and make the edit if it is well sourced, neutral, and follows other [Wikipedia guidelines](#) and [policies](#).

Please consider reading [the instructions](#) on how to review and submit edit requests, including the parameters used by this template for accepting and declining them.

Tips for getting involved

- Set aside time.
- Add missing works to 'Further reading' sections.
- Add links to works in Open Research Exeter.
- Add DOIs.
- Add {{citation needed}} to a sentence if it's not backed by a source.
- Register for an ORCID add some basic information.
- Use online training outreachdashboard.wmflabs.org/training