

Whose, what, how and why? A simple guide to knowledge mobilisation



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A bit about me...





 Knowledge mobilization involves making knowledge readily accessible – and thereby useful to any number of individuals and groups in society – by developing ways in which groups can work together collaboratively to produce and share knowledge.

(http://whatiskt.wikispaces.com/Knowledge+Mobilization)

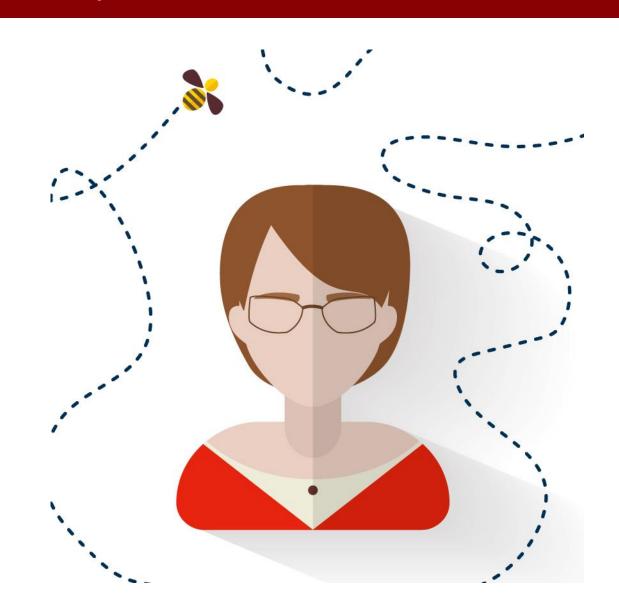
 The term Knowledge Mobilization (KMb) refers to moving available knowledge into active use. More than just "bridging the gap", KMb seeks to make connections between research/expertise and policy/practice in order to improve outcomes in various organizations or sectors. KMb, or knowledge mobilization, is the term most often used by the social science and humanities fields in Canada.

(http://en.wikipedia.org/wiki/Knowledge_mobilization)













My KM journey



KM literature

- Ferlie, 2012 684 papers on KM work in the social sciences (including business and management)
- Davies, 2014 71 substantial reviews of KM research literature (health, social care, education)

KM models

- Ward, 2009 28 models
- Mitchell, 2010 47 models
- Tabak, 2012 61 models

KM terminology

McKibbon, 2010 – 100 terms





My KM journey





KM: three viewpoints

- Direct adoption of research into policy and practice (implementation science)
- A process which incorporates knowledge from research and practice (knowledge exchange)
- A mechanism for producing relevant/useful research outputs informed by the needs and knowledge of users (coproduction)

ASSUMPTION - verified empirical knowledge should be the basis for many policies and practices.

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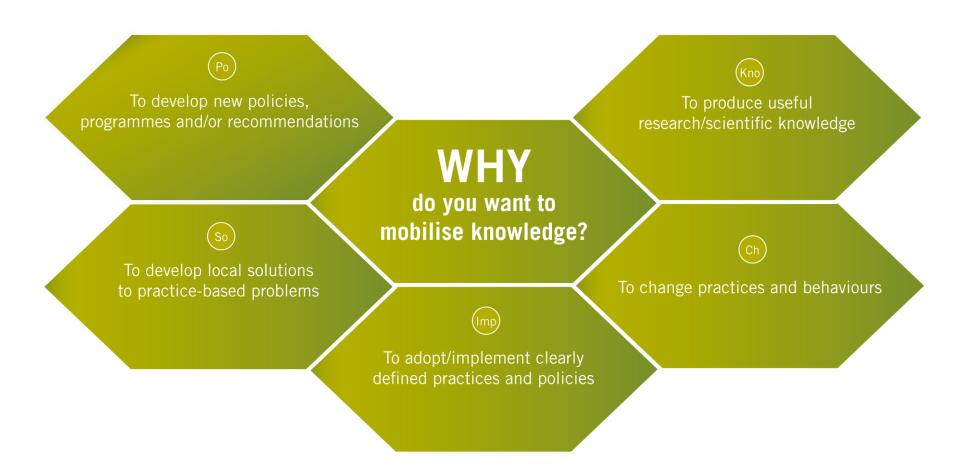


- 47 KM frameworks & models
- 4 sets of distinguishing features
- Not mutually exclusive



WHY

do you want to mobilise knowledge?



Why mobilise knowledge?	So	Po	Imp	Ch	Kno
Berends, 2011	✓	×	×	×	×
Campbell, 2010	✓	×	×	×	×
Masuda, 2014	✓	×	×	×	×
Rentsch, 2010	✓	×	×	×	×
Ward, 2012	✓	×	×	×	×
Alin, 2011	×	✓	×	×	×
Deas, 2013	×	✓	×	×	×
Dobrow, 2006	×	✓	×	×	×
Johnson, 2012	×	✓	×	×	×
Damschroder, 2009	×	×	✓	×	×
Kontos, 2009	×	×	✓	×	×
Kramer, 2004	×	×	✓	×	×
Baumbusch, 2008	×	×	×	✓	×
Graham, 2006	×	×	×	✓	×
Palmer, 2011	×	×	×	✓	×
Vachon, 2010	×	×	×	✓	×
Clavier, 2012	×	×	×	×	✓
Kitson, 2013	×	×	×	×	✓
Smits, 2008	×	×	×	×	✓



WHO

Whose knowledge do you want to mobilise?

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Decision makers responsible for commissioning services and/or designing local/regional/national policies and strategies – e.g. commissioning managers, policymakers



People in receipt of services and/or their advocates and representatives – e.g. community groups, charities, service user groups

WHO

Whose knowledge do you want to mobilise?



Product and programme
developers responsible for designing,
producing and/or implementing tangible
products, services and programmes –
e.g. operational managers,
service providers



Frontline service providers responsible for delivering services to members of the public – e.g. health and social care professionals, teachers



Professional knowledge producers – people who focus on producing robust scientific knowledge and evidence – e.g. researchers, academics, evaluators

Whose knowledge?	KPs	Pra	SUs	DMs	Dev
Farkas, 2003	✓	×	×	×	×
Kramer, 2003	✓	×	×	×	×
Baumbusch, 2008	✓	✓	×	×	×
Clavier, 2012	✓	✓	×	×	×
Brigham, 2013	×	✓	×	×	×
Janes, 2008	×	✓	×	×	×
Palmer, 2011	×	✓	×	×	*
Ward, 2012	×	✓	×	×	*
Kitson, 2013	✓	✓	✓	×	*
Campbell, 2010	×	×	✓	×	*
Masuda, 2014	✓	✓	×	✓	×
Dobrow, 2006	×	×	×	✓	*
Johnson, 2012	×	×	×	✓	*
Alin, 2011	×	×	×	✓	✓
Deas, 2013	×	×	×	✓	✓
Berends, 2011	×	×	×	×	✓
Frank, 2014	×	×	×	×	✓
Rentsch, 2010	×	×	×	×	✓



WHAT

type of knowledge do you want to mobilise?





Scientific/factual knowledge – i.e. research findings, quality and performance data, population data & statistics and evaluation data



Technical knowledge –
i.e. practical skills, experiences
and expertise



type of knowledge do you want to mobilise?



Practical wisdom – i.e. professional judgements, values, beliefs and intuition

What type of knowledge?	Sc	Т	W
Damschroder, 2009	✓	×	×
Farkas, 2003	✓	×	×
Graham, 2006	✓	×	×
Kitson, 2013	✓	×	×
Kramer, 2003	✓	×	×
Berends, 2011	×	✓	×
Rentsch, 2010	×	✓	×
Brigham, 2013	×	✓	✓
Campbell, 2010	×	✓	✓
Janes, 2008	×	✓	✓
Johnson, 2012	×	✓	✓
Vachon, 2010	×	✓	✓
Baumbusch, 2008	✓	✓	✓
Deas, 2013	✓	✓	✓
Dobrow, 2006	✓	✓	✓
McWilliam, 2009	✓	✓	✓
Palmer, 2011	✓	✓	✓



HOW

do you want to mobilise knowledge?

HOW

do you want to mobilise knowledge?

Int

Making connections between actors – e.g. establishing networks, brokering relationships between research users and producers

Con

Di

Disseminating and synthesising knowledge – e.g. online databases, communication strategies, evidence synthesis services

Facilitating interactive learning and co-production – e.g. participatory research projects, action learning sets



How do you want to mobilise knowledge?	Con	Di	Int
Alin, 2011	✓	×	*
Clavier, 2012	✓	×	*
Kramer, 2005	✓	×	*
Farkas, 2003	×	✓	*
Graham, 2006	×	✓	*
Campbell, 2010	×	×	✓
Masuda, 2014	×	×	✓
McWilliam, 2009	×	×	✓
Palmer, 2011	×	×	✓
Smits, 2008	×	*	✓
Vachon, 2010	×	×	✓

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I want to help frontline service providers to mobilise their factual knowledge, technical knowledge and practical wisdom by facilitating interactive learning in order to solve practice-based problems

How about you?

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Vicky Ward is funded by a National Institute for Health Research Knowledge Mobilisation Research Fellowship. This presentation represents independent research funded by NIHR. The views expressed are those of the author and not necessarily those of the NHS, the NIHR or the Department of Health.

