

Thinking creatively about communicating your research workshop SSM 2017

Resources

Why communicate your research https://socsocmed.files.wordpress.com/2016/01/ssm-newsletter_november-2015.pdf

Communication plan <http://ph.cochrane.org/review-authors>

Communications toolkit <http://www.health.org.uk/collection/communications-health-research-toolkit>

Social media tips <https://www.oxfordsparks.ox.ac.uk/content/using-social-media-communicate-your-science>

Blogs <http://clahrc-peninsula.nihr.ac.uk/creative-communications-past-seminars-and-recordings>

Blogshots <http://training.cochrane.org/resource/using-blogshots-knowledge-translation-webinar>

Vlogshots <http://community.cochrane.org/news/vlogshots-sharing-cochrane-evidence-moving-slides>

<https://spark.adobe.com/>

Data visualisation <http://www.informationisbeautiful.net/>

Info graphics <http://www.bmj.com/infographics>

Plain language summaries <http://ktdrr.org/resources/plst/>

Comic strips <http://www.makebeliefscomix.com/Comix/>

Twitter communities <http://www.wecomunities.org/about>

What's trending on Twitter – can you join the conversation? <https://www.trendsmap.com/>

Manage or follow a tweet chat <http://tweetchat.com/> <http://www.tchat.io/> and to store tweet chats you can use <https://storify.com/>

Useful resources for free images <https://blog.hootsuite.com/20-free-stock-photo-sites-social-media-images/> ; <https://openclipart.org/tags/cc0>

Other communication resources:

<https://www.nihr.ac.uk/funding-and-support/documents/funding-for-research-studies/manage-my-study/How-to-disseminate-your-research/dissemination-guidance.pdf>

<http://www.researchtoaction.org/>

<http://uk.cochrane.org/social-media-resources>

<http://clahrc-peninsula.nihr.ac.uk/creative-communication-seminar-series> and many others!